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## What is claimed is:

- 1) A corrugated nonwoven web comprising a surface having a surface area, wherein at least 40 percent of said surface area is made from fusible fibers, and wherein said web is corrugated to produce folds and bonded such that no gaps are present between said folds.
- 2) The web of claim 1 wherein said web is made from a process selected from the group comprising spunbonding, meltblowing, airlaying, coforming and bonding and carding.
- 3) The web of claim 1 wherein said web comprises superabsorbent fibers.
- 10 4) The web of claim 1 wherein said folds are of uniform height.
  - 5) The web of claim 1/wherein said folds are of non-uniform height.
  - 6) The web of claim 1 wherein sald web has been corrugated by a method selected from the group consisting of yertical apping and rotary lapping.
  - 7) A personal care product comprising the web of claim 1 wherein said web is aligned in said product in a transverse direction.
  - 8) The personal care product of claim which is a diaper.
  - 9) The personal care product of claim 7 which is a training pant.
  - 10) The personal care product of claim 7 which is an incontinence product.
  - 11) The personal care product of claim 7 which is a bandage.
- 12) The personal care product of claim 7 which is a feminine hygiene product.
  - 13) A laminate comprising a corrugated nonwoven web comprising a surface having a surface area, wherein at least 40 percent of said surface area is made from fusible fibers, and wherein said web is corrugated to produce folds and bonded such that no gaps are present between said folds, and at least one layer selected from the group consisting of nonwovens, wovens, knits, films, tissues, papers, foils and foams.

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- 14) The laminate of claim 13 wherein said folds are of uniform height.
- 15) The laminate of claim 13 wherein said folds are of non-uniform height.

16) The laminate of claim 1 wherein said web comprises superabsorbent fibers.

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